

BACHELOR OF ARTS/ BACHELOR OF BUSINESS (1818)

Approved Abbreviation: BA/BBus
Western Sydney University Program Code: 1818
AQF Level: 7

CRICOS Code: 089210K

This program applies to students who commenced in Spring 2021 or later.

Students should follow the program structure for the session start date relevant to the year they commenced.

For Commencement Year 2018 to Autumn 2021 - please refer to: 1818.3 Bachelor of Arts/Bachelor of Business (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1818.3>)

For Commencement Year 2017 - please refer to: 1818.2 Bachelor of Arts/Bachelor of Business (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1818.2>)

For Commencement Year 2016 - please refer to: 1818.1 Bachelor of Arts/Bachelor of Business (<http://handbook.westernsydney.edu.au/hbook/course.aspx?course=1818.1>)

This double degree program is designed for students whose interests span the Arts and Business. Study in the Bachelor of Arts component is designed to develop communication and personal skills, creativity and a capacity for independent thought, adaptability to new situations and problem-solving skills, attributes increasingly demanded by employers. This will be combined with a high level of knowledge in one of eight specific Business majors. There is a wide choice of specialisations in the Arts part of the double degree, of which students will choose two, one as a major and the other as a minor. The Business majors prepare students for professional employment in the specialisation of their choice. Students complete a major and a minor in Arts specialisations; and a Business major in one of: Applied Finance, Economics, Human Resource Management, International Business, Management, Marketing or Sport Management.

Students in this double degree also have the opportunity to complete a semester of study overseas and receive advanced standing towards their BA majors and minors subject to Western Sydney University limits on advanced standing. Students are encouraged to do so but must discuss this with a BA program advisor first.

- Director of Academic Program - Dr Charles Barbour

Study Mode

Four years full-time or eight years part-time. Students may be required to travel between campuses in order to complete their subjects, Business subjects may, on occasion, only be available on Parramatta - Macquarie Street campus.

Program Advice

enquiriesHCA@westernsydney.edu.au

Prospective students should visit the following websites for general enquiries about this program.

Enquire about this program (<https://enquiry.westernsydney.edu.au/courseenquiry/>) | Local Admission (<https://www.westernsydney.edu.au/>)

future/) | International Admission (<https://www.westernsydney.edu.au/international/home/apply/admissions/>) |

Location

Campus	Attendance	Mode	Advice
Bankstown City Campus	Full Time	Internal	See above
Bankstown City Campus	Part Time	Internal	See above
Parramatta Campus - Victoria Road	Full Time	Internal	See above
Parramatta Campus - Victoria Road	Part Time	Internal	See above

Accreditation

Testamur Major T038 Applied Finance satisfies the educational requirements for membership of the Financial Services Institute of Australasia (Finsia).

Testamur Major T041 Human Resource Management is accredited with the Australian Human Resources Institute (AHRI).

Testamur Major T044 Marketing satisfies the requirements of accreditation of Marketing subjects in accordance with the Australian Marketing Institute's Accreditation and Endorsement Program. On completion of an AMI Accredited program graduates are eligible for special graduate membership rates and credit towards becoming a Certified Practising Marketer (CPM) in a shorter duration of time. Specifically, graduates are eligible to apply for a reduction off the minimum five (5) years industry experience required before becoming a CPM.

Association to Advance Collegiate Schools of Business (AACSB).

The business component of this program is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Admission

The following sets of Assumed Knowledge and Recommended Studies apply:

For Bachelor of Arts:

- Assumed knowledge: two units HSC English
- Recommended studies: HSC English Standard, or equivalent.

For Bachelor of Business:

- Assumed knowledge: HSC Mathematics and any two units of HSC English.

Applications from Australian and New Zealand citizens and holders of permanent resident visas may be made via the Universities Admissions Centre (UAC) or directly through the Western Portal. Use the links below to apply via UAC or Western Sydney University. Applications made directly to Western Sydney do not have an application fee.

<http://www.uac.edu.au/>

<https://westernsydney.uac.edu.au/ws/>

Applicants who have undertaken studies overseas may have to provide proof of proficiency in English. Local applicants who are applying through the Universities Admissions Centre (UAC) will find details of minimum English proficiency requirements and acceptable proof on the UAC website. Local applicants applying directly to the University should also use the information provided on the UAC website.

International students currently completing an Australian Year 12 in or outside Australia, an International Baccalaureate in Australia or a New Zealand National Certificate of Educational Achievement (NCEA) level 3 must apply via UAC International.

<http://www.uac.edu.au/>

All other International applicants must apply directly to the University via the International Office.

International students applying to the University through the International Office can find details of minimum English proficiency requirements and acceptable proof on their website.

International Office (<http://www.westernsydney.edu.au/international/>)

Overseas qualifications must be deemed by the Australian Education International - National Office of Overseas Skills Recognition (AEI-NOOSR) to be equivalent to Australian qualifications in order to be considered by UAC and Western Sydney University.

Program Structure

Qualification for this award requires the successful completion of 320 credit points as prescribed in the recommended sequence. Students who complete this award will graduate with a Bachelor of Arts (BA) and a Bachelor of Business (BBus), with the Major from the Bachelor of Business component of the program noted on their testamur.

Students will complete 160 credit points of Bachelor of Arts (BA) subjects and 160 credit points of Bachelor of Business (BBus) subjects in the specialisations listed below.

Arts Component

BA Core 40 credit points (four subjects)

Subject	Title	Credit Points
HUMN 1052	Australian Politics and Active Citizenship	10
HUMN 1053	Diversity, Language and Culture	10
LANG 1029	Foundations of Academic English	10
LANG 1030	Thinking Critically About Texts and Society	10
Total Credit Points		40

And

BA Major 80 credit points from one of the following specialisations:

Note: Not all majors are available on both campuses.

Anthropology, Major (0002) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/anthropology-major/>)

Arabic, Major (0003) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/arabic-major/>)

Childhood Studies, Major (0330) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/childhood-studies-major/>)

Chinese, Major (0004) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/chinese-major/>)

Creative Writing, Major (0005) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/creative-writing-major/>)

Criminology and Criminal Justice, Major (0006) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/criminology-criminal-justice-major/>)

Culture and Society, Major (0264) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/culture-society-major/>)

English, Major (0009) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/english-major/>)

Geography and Urban Studies, Major (0010) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/geography-urban-studies-major/>)

Heritage and Tourism, Major (0012) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/heritage-tourism-major/>)

History and Political Thought, Major (0013) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/history-political-thought-major/>)

Indigenous Australian Studies, Major (0015) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/indigenous-australian-studies-major/>)

Indonesian, Major (0309) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/indonesian-major/>)

International English, Major (0018) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/international-english-major/>)

International Relations and Asian Studies, Major (0019) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/international-relations-asian-studies-major/>)

Islamic Studies, Major (0020) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/islamic-studies-major/>)

Japanese, Major (0021) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/japanese-major/>)

Linguistics, Major (0022) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/linguistics-major/>)

Music Performance, Major (0023) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/music-performance-major/>)

Musicology, Major (0025) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/musicology-major/>)

Peace and Development Studies, Major (0027) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/peace-development-studies-major/>)

Philosophy, Major (0028) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/philosophy-major/>)

Psychological Studies, Major (0029) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/psychological-studies-major/>)

Sociology, Major (0030) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sociology-major/>)

And a Bachelor of Arts Minor (40 credit points) from one of the following minors:

Arabic, Minor (0003) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/arabic-minor/>)

Childhood Studies, Minor (0330) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/childhood-studies-minor/>)

Chinese, Minor (0004) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/chinese-minor/>)

Creative Writing, Minor (0005) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/creative-writing-minor/>)

Culture and Society, Minor (0264) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/culture-society-minor/>)

English, Minor (0009) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/english-minor/>)

History and Political Thought, Minor (0013) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/history-political-thought-minor/>)

Immersion Language, Minor (0014) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/immersion-language-minor/>)

Indigenous Australian Studies, Minor (0015) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/indigenous-australian-studies-minor/>)

Indonesian, Minor (0309) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/indonesian-minor/>)

International English, Minor (0018) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/international-english-minor/>)

International Relations and Asian Studies, Minor (0019) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/international-relations-asian-studies-minor/>)

Islamic Studies, Minor (0020) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/islamic-studies-minor/>)

Japanese, Minor (0021) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/japanese-minor/>)

Linguistics, Minor (0022) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/linguistics-minor/>)

Music Performance Studies, Minor (0024) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/music-performance-studies-minor/>)

Musicology, Minor (0025) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/musicology-minor/>)

Philosophy, Minor (0028) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/philosophy-minor/>)

Psychological Studies, Minor (0029) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/psychological-studies-minor/>)

Business Component

Core subjects (compulsory 40 credit points)

The four compulsory core subjects that provide students with essential business knowledge are as follows.

Subject	Title	Credit Points
LAWS 1001	Enterprise Law	10
BUSM 1010	Financing Enterprises	10
BUSM 1006	Enterprise Innovation and Markets	10
BUSM 1008	Enterprise Leadership	10
Total Credit Points		40

Professional Subjects (select 40 credit points)

The professional core provides a focus on careers. Students are required to complete one subject from each of the four key focus areas: numeracy, career planning, innovation and enterprise engagement, a total of 40 credit points. Students are advised to choose subjects that will support careers in one of three areas: Money (for majors in Applied Finance, Economics), Markets (for majors in International Business, Marketing, and Sport Management), Management (for majors in Human Resource Management and Management). The professional subjects that are recommended for each of the Bachelor of Business testamur majors are specified in the majors.

Majors (choose 80 credit points from one primary Business major)

Majors for Careers in Money

Applied Finance, Testamur Major (T038) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/applied-finance-ug-testamur-major/>)

Economics, Testamur Major (T039) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/economics-ug-testamur-major/>)

Majors for Careers in Markets

Hospitality Management

International Business, Testamur Major (T042) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/international-business-ug-testamur-major/>)

Marketing, Testamur Major (T044) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/marketing-ug-testamur-major/>)

Sport Management, Testamur Major (T045) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/sport-management-ug-testamur-major/>)

Majors for Careers in Management

Human Resource Management, Testamur Major (T041) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/human-resource-management-ug-testamur-major/>)

Management, Testamur Major (T043) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/management-ug-pg-testamur-major/>)

Majors for Careers in Business Analytics

Business Analytics, Testamur Major (T130) (<https://hbook.westernsydney.edu.au/archives/2023-2024/majors-minors/business-analytics-ug-testamur-major/>)

Please note Business Analytics is a new major commencing from 2022.

Replaced Majors

The majors listed below count towards completion of this program for students who began studying these majors prior to the years indicated below.

MT2035 Hospitality Management, Testamur Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2035.1>), discontinued in 2020.

MT2027 Marketing, Testamur Major (<http://handbook.westernsydney.edu.au/hbook/specialisation.aspx?unitset=MT2027.1>), replaced by Marketing, Testamur Major in 2021 (listed above).

Recommended Sequence

Bachelor of Arts/Bachelor of Business (any Major)

Note: This progression pattern is highly recommended. Students progress through both degrees at the same pace, completing two subjects in each degree in each semester. Graduation after three years with either degree will be possible only if a student makes this decision at or before the end of year 2 and amends their progression pattern as prescribed by an Academic Program Advisor.

Recommended Sequence - Bankstown Campus

Course	Title	Credit Points
Year 1		
Autumn session		
HUMN 1052	Australian Politics and Active Citizenship	10
LANG 1029	Foundations of Academic English	10
LANG 1030	Thinking Critically About Texts and Society	10
LAWS 1001	Enterprise Law	10
Credit Points		40
Spring session		
HUMN 1053	Diversity, Language and Culture	10
Select one BBus Core subject 2		10
Select one BBus Core subject 3		10
Select one BBus Core subject 4		10
Credit Points		40
Year 2		
Autumn session		
Select one BA Major Level 1 compulsory subject		10
Select one BA Minor level 1 subject		10
Select one BBus Major subject 1		10
Select one BBus Professional subject 1		10
Credit Points		40
Spring session		
Select one BA Major Level 1 compulsory subject		10
Select one BA Minor Level 1 subject		10
Select one BBus Professional subject 2		10
Select one BBus Major subject 2		10
Credit Points		40
Year 3		
Autumn session		
Select one BA Major Level 2 compulsory subject		10
Select one BA Minor Level 2 or 3 subject		10
Select one BBus Major subject 3		10
Select one BBus Major subject 4		10
Credit Points		40
Spring session		
Select one BA Major Level 2 or 3 pool subject		10
Select one BA minor Level 2 or 3 subject		10
Select one BBus Major subject 5		10
Select one BBus Major subject 6		10
Credit Points		40
Year 4		
Autumn session		
Select one BA Major Level 2 or 3 pool subject		10
Select one BA Major Level 3 pool subject		10
Select one BBus Major subject 7		10
Select one BBus Professional subject 3		10
Credit Points		40
Spring session		
Select one BA Major Level 3 compulsory subject		10
Select one BA Major Level 3 pool subject		10
Select one BBus Professional subject 4		10

Select one BBus Major subject 8	10
Credit Points	40
Total Credit Points	320

Recommended Sequence - Parramatta Campus

Course	Title	Credit Points
Year 1		
Autumn session		
HUMN 1053	Diversity, Language and Culture	10
LANG 1029	Foundations of Academic English	10
Select one BBus Core subject 1		10
Select one BBus Core subject 2		10
Credit Points		40
Spring session		
HUMN 1052	Australian Politics and Active Citizenship	10
LANG 1030	Thinking Critically About Texts and Society	10
Select one BBus Core subject 3		10
Select one BBus Core subject 4		10
Credit Points		40
Year 2		
Autumn session		
Select one BA Major Level 1 compulsory subject		10
Select one BA minor level 1 subject		10
Select one BBus Major subject 1		10
Select one BBus Professional subject 1		10
Credit Points		40
Spring session		
Select one BA Major Level 1 compulsory subject		10
Select one BA Minor Level 1 subject		10
Select one BBus Professional subject 2		10
Select one BBus Major subject 2		10
Credit Points		40
Year 3		
Autumn session		
Select one BA Major Level 2 compulsory subject		10
Select one BA minor Level 2 or 3 subject		10
Select one BBus Major subject 3		10
Select one BBus Major subject 4		10
Credit Points		40
Spring session		
Select one BA Major Level 2 or 3 pool subject		10
Select one BA Minor Level 2 or 3 subject		10
Select one BBus Major subject 5		10
Select one BBus Major subject 6		10
Credit Points		40
Year 4		
Autumn session		
Select one BA Major Level 2 or 3 pool subject		10
Select one BA Major Level 3 pool subject		10
Select one BBus Major subject 7		10
Select one BBus Professional subject 3		10
Credit Points		40
Spring session		
Select one BA Major Level 3 compulsory subject		10

Select one BA Major Level 3 pool subject	10
Select one BBus Professional subject 4	10
Select one BBus Major subject 8	10
Credit Points	40
Total Credit Points	320