

# USER EXPERIENCE, MAJOR (0273)

Western Sydney University Major Code: 0273

## User Experience, Major

Available to students in other Western Sydney University

**Programs:** Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

User experience is key to the success of organisations in shaping great products and services. Taking a user centred approach, students in this major design interactive digital applications, information systems and services that meet the user needs and desires. Students learn about design as a systematic and data driven process backed up by up-to-date theoretical and practical knowledge enabling them to design efficient and effective artefacts in a rapidly changing, fast paced environment. In this multidisciplinary field, students incorporate analytics, research, human factors, security and privacy into their designs using a range of technologies.

Campus	Attendance	Mode	Advice
Parramatta - Victoria Rd	Full-time	On Campus	Dr Simi Kamini Bajaj ( <a href="https://hbook.westernsydney.edu.au/majors-minors/user-experience-major/k.bajaj@westernsydney.edu.au">https://hbook.westernsydney.edu.au/majors-minors/user-experience-major/k.bajaj@westernsydney.edu.au</a> )
Parramatta - Victoria Rd	Part-time	On Campus	Dr Simi Kamini Bajaj ( <a href="https://hbook.westernsydney.edu.au/majors-minors/user-experience-major/k.bajaj@westernsydney.edu.au">https://hbook.westernsydney.edu.au/majors-minors/user-experience-major/k.bajaj@westernsydney.edu.au</a> )

## Major Structure

Students must complete 80 credit points as follows

Subject	Title	Credit Points
BEHV 1025	Usable Design	10
ENGR 1041	Designing for User Experience (UX)	10
INFO 2006	Usable Security	10
MATH 2014		10
HUMN 3033	Digital Cultures	10
ENGR 3024	Design Research Methods (Advanced)	10
INFS 3017	Web Systems Development	10
COMP 3034	Multimodal Interaction	10

## Related Programs

Bachelor of Information Systems (3687) (<https://hbook.westernsydney.edu.au/archives/2023-2024/programs/bachelor-information-systems/>)

Bachelor of Information Systems Advanced (3688) (<https://hbook.westernsydney.edu.au/archives/2023-2024/programs/bachelor-information-systems-advanced/>)