

MANAGEMENT, MAJOR (0136)

Western Sydney University Major Code: 0136

Previous Code: SP2006.1

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

This major critically examines strategic management processes in various business, industry and economic contexts. It also explores the processes and challenges encountered by leaders in contemporary organisations, taking into account rapidly changing environments with a focus on quality management, risk management, and performance measurement and benchmarking. Students actively participate in experiential learning focussing on strategic leadership, visioning, situation analysis, objective setting and evaluation. Students apply current models and theories to solving industry-specific problems and scenarios.

Location

Campus	Mode	Advice
Parramatta City Campus-Macquarie Street	Internal	Dr Laurel Jackson (https://directory.westernsydney.edu.au/search/email/sgsmclientservices@uws.edu.au)
Sydney City Campus*	Internal	Daniel Townsend (https://directory.westernsydney.edu.au/search/email/d.townsend@city.westernsydney.edu.au)

* Curriculum delivered through an agreement with another party

Major Structure

Students must successfully complete 60 credit points which includes all subjects listed below.

Subject	Title	Credit Points
BUSM 7014	Compliance Management	10
BUSM 7040	Governance, Ethics and Social Entrepreneurship	10
BUSM 7048	Innovation, Creativity and Foresight	10
BUSM 7058	Leading Contemporary Organisations	10
BUSM 7065	Managing in the Global Context	10
BUSM 7086	Strategic Business Management	10
Total Credit Points		60

Related Programs

Master of Business Administration (2761) (<https://hbook.westernsydney.edu.au/archives/2023-2024/programs/master-business-administration/>)