

INTERNATIONAL BUSINESS, MINOR

Western Sydney University Minor Code: 0290

Previous Code: SM2059

Available to students in other Western Sydney University

Programs: Yes. Check that your program has the available credit points required to complete the subjects in this field of study. Any requisite requirements must also be met. Consult your Program Advisor for further advice.

This minor is about managing international business operations and the role of a range of factors including internationalisation, globalisation, and the power of institutions that can influence these operations. Students learn about the wider and changing context of business operations involving political, legal, economics that influence management practice on a global scale.

Location

Campus	Attendance	Mode	Advice
Parramatta City- Macquarie St		Internal	Program Advice (https://directory.westernsydney.edu.au/search/profile/12177/)

Students must complete 40 credit points as follows.

Subject	Title	Credit Points
BUSM 1015	Introduction to International Business	10
BUSM 2031	Managing in the Global Environment	10
HUMN 3043	Globalisation and Sustainability	10
BUSM 3031	International Business Strategy	10

Bachelor of Data Science (3769) (<https://hbook.westernsydney.edu.au/archives/2021-2022/programs/bachelor-data-science/>)